

a new approach

As President and Founder of Concept Coaching, Sherry LeBlanc brings an unwavering dedication to supporting people from all walks of life in their pursuit of professional and personal success. Her mantra, “inspire, strategize, achieve”, aptly summarizes her coaching approach. This approach challenges clients to look fearlessly within themselves for answers, and use their findings to develop concrete, achievable action plans.

Sherry is comfortable working with individuals and groups at all levels. Her client roster includes executives, entrepreneurs, and organizations from both private and public sectors. Among her specialty areas are: coaching for women in life transition, leadership development, and whole life alignment.

Sherry also strongly espouses the principle of mind/ body balance, often calling upon her 20 years of fitness knowledge and credentials as a Provincial Certified Fitness Trainer to help clients synchronize competing areas of their lives.

Sherry's experience is complemented by a Graduate Certificate in Executive Coaching (2001) from Royal Roads University. Her professional affiliations include the International Coach Federation, for which she is Former President of the Vancouver Island Chapter; and the International Association of Coaches. She is strongly committed to the ongoing growth of her profession, actively participating in educational initiatives that increase public awareness of the goals and benefits of professional coaching.



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